

# Manager

Job ID REQ-10012452 Sep 18, 2024 Indien

# **Summary**

- -Explore, develop, implement and evaluate Digital innovation solutions that address customer needs. Cocreate with key stakeholders to build partnerships and collaborations -Leads the delivery of multiple projects across a variety of creative and marketing channels, including print and digital media. Develop and coordinate project plans across the design, development and production stages of a project to support the successful delivery within set KPI's. -Works in collaboration with brand teams, technical teams and all functions to maximize value. -Provides consultancy, advice and assistance on strategy for commercialization of products, and influence marketing/Marketing Sales Operation team on decision making on Sales Force resource allocation in most optimal ways, through delivery of proven analytics based projects. -Provide analytics support to Novartis internal customers

#### **About the Role**

#### Major accountabilities:

- Planning and management, Gather requirements to develop detailed Project plans and Project estimations to task level.
- Proactively assist the Business to identify upcoming conflicts and resource gaps.
- Serve as interface with the global and local Brand teams on Project Planning and delivery management.
- Leads and delivers projects for Regional and global teams, ensuring adherence to time-lines and quality objectives.
- Ensures delivery of efficient and high-quality deliverables.
- Manages an efficient and high-quality team that promotes synergy and best practice sharing among resources, drives collaboration with Country Organizations in managing high standards of communication and delivering best in class services.
- Provide guidance on training requirements in relation to Commercial processes -Takes initiative to drive standardization of reports across brands

## Key performance indicators:

- Quality and accuracy of forecast assumptions.
- Good customer satisfaction scores.
- Ability to manage multiple stakeholders / projects.

#### **Minimum Requirements:**

#### Work Experience:

Cross Cultural Experience.

- Project Management.
- Operations Management and Execution.

#### Skills:

- Agility.
- Analytical Thinking.
- Brand Awareness.
- Building Construction.
- Business Analytics.
- Cross-Functional Collaboration.
- · Digital Marketing.
- Marketing Strategy.
- · Media Campaigns.
- Project Management.
- · Sales.
- Stakeholder Engagement.
- Stakeholder Management.
- Strategic Marketing.

#### Languages:

• English.

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TEst Hello

Division

Operations

**Business Unit** 

CTS

Standort

Indien

Site

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

**Functional Area** 

Marketing

Job Type

Full time

**Employment Type** 

Regular

Shift Work

No

Apply to Job

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