

# Portfolio Scientific Communications Director

Job ID

REQ-10019505

Aug 30, 2024

Vereinigtes Königreich

## Summary

Leads development of scientific communication platform (scientific statements, lexicon, and scientific narrative) aligned with Therapeutic Areas for launch assets/disease area, including publication and medical education strategy and execution.

## About the Role

### Major Accountabilities:

Drives the development, implementation, and dissemination of strategic global scientific communication plan / scientific platform for assigned **launch asset/disease area**:

Drives development of the strategy for the scientific communications plan in alignment with Therapeutic Areas

Accountable for leading a cross-functional publication team and development / implementation of global publication plan(s)

Collaborates with Therapeutic Area team for development of scientific communication platform, including scientific statements, lexicon, and scientific narrative

Utilize enterprise thinking to execute on strategy and tactics, with a focus on high quality stakeholder engagement

Develop and track value and impact measuring of the scientific communication plan in partnership with therapeutic areas, CE&E, and integrated insights team

Responsible/accountable for congress scientific communications including:

Data interpretation in collaboration with GMD/GDD/NIBR and Therapeutic Area on both internal trial results and key competitor data

Develop internal global communications and education for Novartis products

Lead preparation for upper management, regions and countries for cohesive congress narrative aligned with Therapeutic Area strategy

Establish strong working relationships and actively collaborates with key internal and external stakeholders including medical experts, speakers, etc.

Leads medical scientific communication innovative pilots and initiatives with strategic impact in partnership with Scientific Communication Excellence

Manage all aspects of publication and medical education agencies in support of scientific communications. Identify and screen appropriate vendors, solicit, evaluate, and approve proposals.

Ensure compliance with all legal regulatory and Novartis requirements for scientific communications (publications and medical education materials) such as GPP, CME, NVS policies (P3), relevant SOPs and guidance)

Manage financial and contractual aspects of assigned projects, including vendor negotiations. Develop yearly budget for assigned product (s) and manage monthly spend within allocated budget

## **Requirements**

### **Must have:**

- 7+ years' experience in pharmaceutical industry or healthcare related, ideally in publication planning and/or medical education activities
- Advanced degree (e.g., MD, PharmD, PhD) or equivalent education/degree in life science/healthcare is preferred
- Experience in the development of communication strategies & key scientific platforms.
- Ability to provide strategic insight and functional guidance into scientific expert development activities, publication planning and developing medical education that support launch assets.
- Experience in driving the development of scientific messaging and execution of publications preferred
- Must be able to adapt, organize, prioritize, and work effectively on multifunctional teams in a constantly changing environment
- Proven ability at communicating complex medical and scientific concepts to lay audiences, including patients and caregivers
- Thorough understanding of internal/external ethical guidelines relevant to the pharmaceutical industry
- Strategic mindset including innovation and critical thinking with both performance and impact-oriented drive.
- Experience working in a matrix environment, across functions, therapeutic areas regions and countries

### **Languages :**

- English.

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TEst Hello

Division

Innovative Medicines International & Chief Commercial Office

Business Unit

Innovative Medicines

Standort

Vereinigtes Königreich

State

London

Site

London (The Westworks)

Company / Legal Entity

GB16 (FCRS = GB016) Novartis Pharmaceuticals UK Ltd.

Alternative Location 1

Barcelona Gran Vía, Spanien

Alternative Location 2

Madrid Delegación, Spanien

Functional Area

Research & Development

Job Type

Full time

Employment Type

Regular

Shift Work

No

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